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Neil Griffin College of Business
Arkansas State University
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EDUCATION

Ph.D. Accounting University of Wisconsin – Madison, August 2000
Minor: Distributed – Economics and Psychology

B.S. Accounting University of Wisconsin – Green Bay, December 1985

ACADEMIC EMPLOYMENT

Arkansas State University, Jonesboro, AR
Associate Professor and H.B. Foster Bowdon Endowed Chair of Accounting, 2020-Present

Winthrop University, Rock Hill, SC
Assistant Professor, 2018-2020

University of Wisconsin – Green Bay
Associate Professor, 2005-2018

- Accounting Department Chair, 2007-2010

Assistant Professor, 1999-2005

PROFESSIONAL EXPERIENCE

Public Accountant (Auditor), 1988 – 1995.
Corporate Accountant, Grocery Wholesaler/Retailer with \$2 B Annual Revenue, 1986 – 1988.

PROFESSIONAL MEMBERSHIP AND CERTIFICATION

American Institute of Certified Public Accountants
Arkansas Society of Certified Public Accountants
Association of Certified Fraud Examiners
Certified Public Accountant, Wisconsin License #11920
Information Management and Technology Assurance Section, AICPA

RESEARCH

Publications

Bansal, G., & Muzatko, S. (2021). Shipping and return shipping prices and online purchase intentions: The role of gender and product price category. *International Journal of Business*, 26(3), p. 53-71. (ABDC Rating: C)

Cordis, A.S., & Muzatko, S.R. (2021). Higher education spending and CPA exam performance. *Journal of Accounting Education*, 55, 100727. (ABDC Rating: B)

Bansal, G., Muzatko, S.R., & Shin, S.I. (2021). Information system security policy noncompliance: the role of situation-specific ethical orientation. *Information Technology & People*, 34, 250-296. (ABDC Rating: A)

Muzatko, S., & Teclezion, M. (2016). The Relationship Between Audit Fees and Earnings Quality of Financial Institutions. *Journal of Accounting and Finance*, 16(5), 20.

Teclezion, M., & Muzatko, S. (2015). Audit Firm Reputation and Earnings Quality in Publicly Traded US Bank Holding Companies. *Banking & Finance Review*, 7(1).

Loebl, J., & Muzatko, S. (2004) Tax Considerations in Merging a Professional Corporation into a Partnership. *The National Public Accountant*, 3(5), 50-52.

Muzatko, S. R., Johnstone, K. M., Mayhew, B. W., & Rittenberg, L. E. (2004). An empirical investigation of IPO underpricing and the change to the LLP organization of audit firms. *Auditing: A Journal of Practice & Theory*, 23(1), 53-67. (ABDC Rating: A*)

Johnstone, K. M., & Muzatko, S. R. (2002). Resolving difficult accounting issues: A case study in client-auditor interaction. *Issues in Accounting Education*, 17(1), 1-16. (ABDC Rating: A)

Refereed Conference Proceedings

Muzatko, S. (2021). Data Breaches and Restoration Actions: A Multidimensional Analysis of Trust in E-commerce. In the proceedings of the 16th Midwest Association for Information Systems (MWAIS), Peoria.

Muzatko, S., and Bansal, G. (2020). Consumer Skepticism as it Relates to E Commerce Data Breaches and Company Efforts to Enhance Trust. Timing of Data Breach Announcement and E-Commerce Trust (Best Paper Award – Second place). In the proceedings of 15th Midwest Association for Information Systems (MWAIS), Des Moines, Iowa.

Muzatko, S., and Bansal, G. (2018). Timing of Data Breach Announcement and E-Commerce Trust. In the proceedings of 13th Midwest Association for Information Systems (MWAIS), St. Louis.

The Moderating Effect of Website Seals on Reputation and Design as Determinant of Website Trust. Paper presented at American Society of Business and Behavioral Sciences Annual Meeting, Las Vegas, Nevada. February 2013.

Financial Literacy of Older Adults. Paper presented at American Society of Business and Behavioral Sciences Annual Meeting, Las Vegas, NV. February 2005.

A New Test for Risk or Deviation Applied to Initial Public Offerings. American Society of Business and Behavioral Sciences Annual Meeting, Las Vegas, NV. February 2004.

Conferences Attended

UW Symposium for Undergraduate Research and Creative Activity, April 2001

Other Academic Service

Conference Program Committee, Panel Co-Chair, MWAIS Annual Meeting, 2012
Session Chair (Finance VI), ASBBS Annual Meeting, 2005

TEACHING

Courses taught at Arkansas State University

- Introductory Financial Accounting
- Auditing I
- Financial Information Systems
- Accounting Analytics
(undergraduate & graduate)

Courses taught at Winthrop University

- Introductory Financial Accounting
- Intermediate Accounting II
- Advanced Topics in Financial Accounting
- Auditing Principles and Procedures
(undergraduate & graduate)

Courses taught at the University of Wisconsin – Green Bay

- Introductory Accounting
(both in-class and online)
- Managerial Accounting I
- Intermediate Accounting
- Seminar in Accounting Professionalism
- Advanced Financial Accounting I
- Accounting Information Systems
- Auditing Standards and Procedures

Courses taught at the University of Wisconsin – Madison

- Introductory Financial Accounting
- Auditing

- Principles of Managerial Accounting
- Managerial Cost Accounting
- Managerial Accounting (MBA Program)

Student Project Advising

All-University Honors 2001
 Independent Study, Fall 2004
 Honors in the Major, Fall 2004

Conferences Attended

SAP University Alliances, Summer 2017 Workshop: Introduction to SAP University Alliances and SAP ERP (July 2017)

Other Teaching Related Activities

Winthrop University New Faculty Mentoring Program (2018-2019)
 University of Wisconsin – Green Bay Teaching Scholar (2000-2001)
 University of Wisconsin System Faculty College (2004)
 Advanced On-Line Teaching Fellows Program, Center for Advancement of Teaching and Learning (Fall 2013)
 Faculty of the Month, National Residence Hall Honorary (October 2013)
 Faculty Development Conference, Center for the Advancement of Teaching and Learning, Panelist (January 2001)
 Finalist, 2014 Student Nominated Teaching Award, Center for the Advancement of Teaching & Learning
 Regularly named as having made significant contribution to education by University Leadership Awards recipients
 Douglas Clarke Memorial Teaching Award, University of Wisconsin – Madison

SERVICE ACTIVITIES

University Service (Arkansas State University)

Undergraduate Admission Appeals Committee (2020-Present)

Neil Griffin College of Business Service (Arkansas State University)

Oral Communication Goal Assessment Team (2020-Present)
 Strategic Planning Task Force 3 – Faculty Annual Performance Evaluation and Workload Policy (2020-2021)
 Undergraduate Curriculum Committee (2020-Present)
 Written Communication Goal Assessment Team (2020-Present)

Departmental Service (Arkansas State University)

A-State Accounting Club, Co-Advisor (2020-Present)
Alumni/Business Relations & Meet the Firms (2020-Present)
Graduate Curriculum & Assessment (2020-Present)
Scholarships (2020-Present)
Undergraduate Curriculum & Assessment (2020-Present)

University and Departmental Service (Winthrop University)

Business Acumen Program Committee (2019-2020)
Graduate Programs, Assessment & Petitions (2019-2020)
Summer Sessions Steering Committee (2018-2019)

University Service (University of Wisconsin – Green Bay)

Career Services Self-Assessment Committee (2005-2006)
Economics Department Executive Committee Member (2016-2017)
Faculty Senate (2003-2005, Alternate 2015-2017)
First-Year Experience Committee (2009-2010)
FOCUS Freshman Orientation (2001-2008)
FOCUS R&R Advisor, Freshman Registration and Resources (2009-2017)
General Education Council (2008-2011, 2017-2018)
General Education Council-Domain Subcommittee for Social Sciences (2008-2011)
Gerontology Center, Affiliate Faculty Member (2009-2018)
Institutional Review Board (2001-2006, Chairperson 2004-2005)
University Leadership Awards Committee (2003-2004, 2013-2014)

Departmental Service (University of Wisconsin – Green Bay)

Accounting Students Association, Faculty Advisor (2001-2018)
Assurance of Learning Committee, Learning Goal Assessments (Various Dates)
Business and Accounting Curriculum Review Group (2006-2007)
Campus Preview Days, Department Representative (Various Dates)
Cofrin School of Business Scholarship Committee (2015-2017)
College Enrollment Drive, Telethon of admitted students (2014)
Community Connections Committee (2009-2011, Chairperson 2009-2010)
Faculty advisor for Accounting Majors and Minors (1999-2018)
Search and Screen Committees:
 Assistant Professor, Accounting (1999, 2000, Chairperson 2007, Chairperson
 2008, 2009, 2011)
 Assistant Professor, Management (2002)
 Assistant Professor, MIS/Statistics (2007)

Cofrin Endowed Chair/Accounting Faculty (2012, 2014)
Lecturer, Accounting (Chairperson 2012, 2015)
Student Committee, AACSB accreditation (Chairperson 2010-2011)
Student Success Committee, AACSB accreditation (2012-2018)

Professional and Community Service

Associate Editor:

Journal of Information Technology Case and Application Research, Spring 2020-Present

Reviewer:

15th Annual Conference of the Midwest Association for Information Systems, Spring 2020.

16th Annual Conference of the Midwest Association for Information Systems, Spring 2021.

Alumni Association, Scholarships and Awards Selection Team (2002-2004)

American Institute of Certified Public Accountants:

Question writer for Uniform CPA Examination, "Business Environment & Concepts" and "Auditing & Attestation" sections of CPA exam.

Northeast Wisconsin Educational Resource Alliance, Collaborative Conference Participant (April 2007)

Textbook Reviews:

- Accounting, Information Technology, and Business Solutions, Hollander, Denna, and Cherrington. McGraw Hill/Irwin.
- Audit Case Study: Alpine Cupcakes, 2e, Dee, Durtschi, and Mindak. Cambridge Business Publishers.
- Auditing: A Practical Approach with Data Analytics, 1e, by Johnson et al. (online course review)
- Financial Accounting, Harrison and Horngren. Pearson Education.
- Using Peachtree Complete for Accounting, Owen. South-Western/Cengage.

Wisconsin Institute of Certified Public Accountants:

- Advisor, Student Ambassador Program (2008-2011)
- High School Educators Symposium (Participant 2006, Panelist 2007, 2008)
- Wisconsin Institute of CPA's Educational Foundation Accounting Career Awareness Grant (DePere High School, Panelist 2009)

Conferences Attended

AACSB Assessment Seminar, Atlanta, GA (March 2012)

GRANTS

Grants in Aid of Research (Fall 2011, Fall 2012)
Professional Development Grant (Spring 2013)

RECOGNITION

American Accounting Association Doctoral Consortium Fellow
Big 10 Doctoral Consortium Fellow
Blue Key National Honor Fraternity
College of Professional Studies Values Award, University of Wisconsin – Green Bay (2016)
Institute of Management Accountants, Letter of Appreciation for Continued Support,
Packerland Chapter (October 2010)
Phi Kappa Phi Honor Society
Sigma Beta Delta National Honor Society